

NAILSWORTH TOWN COUNCIL  
**COMMUNICATIONS COMMITTEE**

Minutes of a meeting held on 6 December 2010

Present	Cllr I D Crawley (chairman) Cllr J A Byrne Cllr Mrs S Thorpe
*	Mrs C de Lacroix Mrs Sharon Wells
Apologies	Cllr M Robinson
*	denotes absence from part of the meeting

**The Fountain issue 50, distribution w/c 3 January 2011, production: 3100**

Some minor changes had been made to the draft and the copy was approved. Mrs Wells would arrange delivery of 3005 magazines to the Royal Mail Swindon depot before 12noon on 24 December, and Mrs de Lacroix would distribute the remaining copies to the TIC, Library and Crystal Fountain Village.

**WI Walks**

Mrs Wells and Mrs de Lacroix were exploring the possibility of putting the 7 walks (currently being republished one at a time) into a printed booklet of some sort, since the photocopied sets were very popular at the TIC and it was becoming uneconomic to keep reproducing them in this way. The set of walks was currently free, which might add to its popularity. Design and costing for a booklet would be brought to the committee in due course. It was noted that the walks needed substantial re-writing and new photos taken, as key landmarks had changed since they were first written.

**July 2011, issue 51**

Topics for the next edition could include

- An in-depth study of one of the council committees, eg. Planning, along with explanations of associated activities, regulations.
- Identify the areas of land/garden that NTC looks after and the process of keeping these maintained.
- Progress on council projects.
- A more in-depth résumé of the 2011 Festival events, since the NN June edition would be unable to cover this, although of course the May edition would advertise the Festival programme. (previously because of copy dates, a page of photos only had been done)
- Info on the new council and cllr profiles

**Nailsworth Society Reports**

It had been noted before that the reports from the NS groups were out of date by the time the Fountain was published, and Mrs de Lacroix had raised this with Mr Bill Affleck, who thought, with the Society's new website and increased advertising opportunities, the Fountain might no longer be needed to disseminate the group reports.

**Town website**

Some discussion ensued on plans for the website architecture and the importance of using words for the headings and sub headings that were clear and logical, in order for someone unfamiliar with the site and/or the town to easily find the information sought.

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Chairman

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Date

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